



# Telederm | North Kent

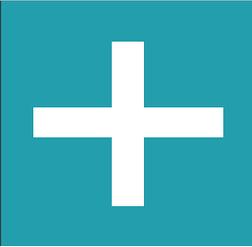
A digital revolution for dermatology services...  
Help us to reduce waiting times by using the app!

## GP Guide

- + More patients seen in less time at a lowered cost
- + Patients avoid booking second appointment and long wait
- + Swift referral process - photos submitted along with eRS referral
- + Receive consultant opinion in 3 days

*“Sign up is simple, and from there the whole referral process only takes a minute. GP’s are freed up to see more patients, and waiting times for patients are lowered considerably...”*

Dr Tony Downs | Dermatological Clinical Lead for DMC




GDPR aligned for peace of mind



Securely upload case photos



Shorter turnaround times

### What you need

A good internet connection, an internet enabled smart phone or tablet, and your NHS email address to register. That’s it!



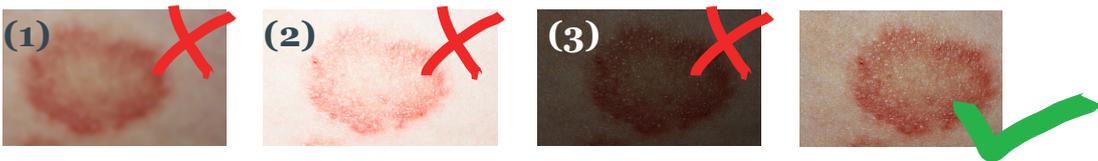
### Get started

DMC Telederm is available now on the Google Play and App stores for Apple and Android devices. Simply access the store to download the app and get registered today. Type in ‘DMCTelederm’ and download. From there you are ready to use it with your first patient.



### How to take good pictures

Photograph the affected area both close up for detail of rash, and a wider shot for scale, ideally featuring a ruler in frame. Ensure the shots are good quality and not blurred (1), or over or underexposed (2 and 3). Take in good lighting. Upload up to five photos. No lesion photography unless with a dermatoscope.



### Contact us

Telederm.dmchealthcare.co.uk  
www.dmchealthcare.co.uk





# Telederm

## Aligned with a new, sustainable care strategy for the NHS

### Meeting the challenge

Challenges the NHS have been facing in dermatology services include a shortage of Consultant Dermatologists and a variance in diagnosis and management. However, DMC is among a new wave of providers addressing this by offering a clear model for community based dermatology services with multidisciplinary teams, improved pathways and leveraging technology such as Teledermatology.

### How we measure success



#### Quantitative auditable outcomes

- Reduction in response and processing times, rejected referrals, secondary care onwards to referrals and patient waiting times
- Increased positive patient-related outcomes to measure feedback
- Increased confidence amongst GP users

#### Qualitative

- Positive feedback from users
- Positive patient reported feedback of uptake of advice and guidance provided by remote DMC Consultant Teledermatologists
- Unique patient case studies capturing outcomes and satisfaction

### Patient Consent



Consent from a patient is needed regardless of the procedure. The principle of consent is a vital part of medical ethics.

Ensuring each patient is comfortable and has given their full consent before their GP makes a referral via DMC Telederm is a top priority. If not given prior to the consultation, the app comes with an inbuilt video explaining the technology simply and completely to the patient, before giving them the opportunity to grant their consent.

### Exclusions



- Patients who require emergency treatment or suspected cancer
- Patients under 6 years of age and/or if lesions present in male/female genital, groin and inner buttocks
- If the lesion would not be visible through the picture, e.g. hair on scalp hides lesions, or large number of moles
- Patient needs to be able to sit for 2 minutes at a time- this may exclude some patients with neurological conditions such as Parkinsons

### Data Security for peace of mind



It is imperative that patients are assured that their data is fully secure when submitted to consultants via the Telederm app. The technology and consent process is fully GDPR compliant, and we have a robust governance policy ensuring the highest standards are upheld.

DMC Telederm is aligned with the highest clinical standards of the BAD and NICE governing bodies.



**NICE**  
National Institute for  
Health and Care Excellence